

Client:
Scottish Executive Government.

Exhibition:
St. Andrews Day Celebrations 2008.

Venue:
Princess Street Gardens, Edinburgh, Scotland.

The Brief:

Evention Design & Build together with Motomo and Open Space Creative have formed a unique collaboration of skills and services to offer an unrivalled package of Event Management, Design and Build. As a joint force we are now fully established as an official supplier to the SEG and as such can deliver prestigious events such as the St. Andrews Day Celebration from its conception in 2007 through to the planning for the 2009 event. The aim of the event is to celebrate everything that is good in Scotland and is a good reason to gather at the famous Princess Street Gardens for a night of glorious celebration of being Scottish and to promote what Scotland has to offer the world. The particular theme for 2008 was to emphasise the "Homecoming Scotland" campaign, communicated both using audio visual techniques and graphical imagery.

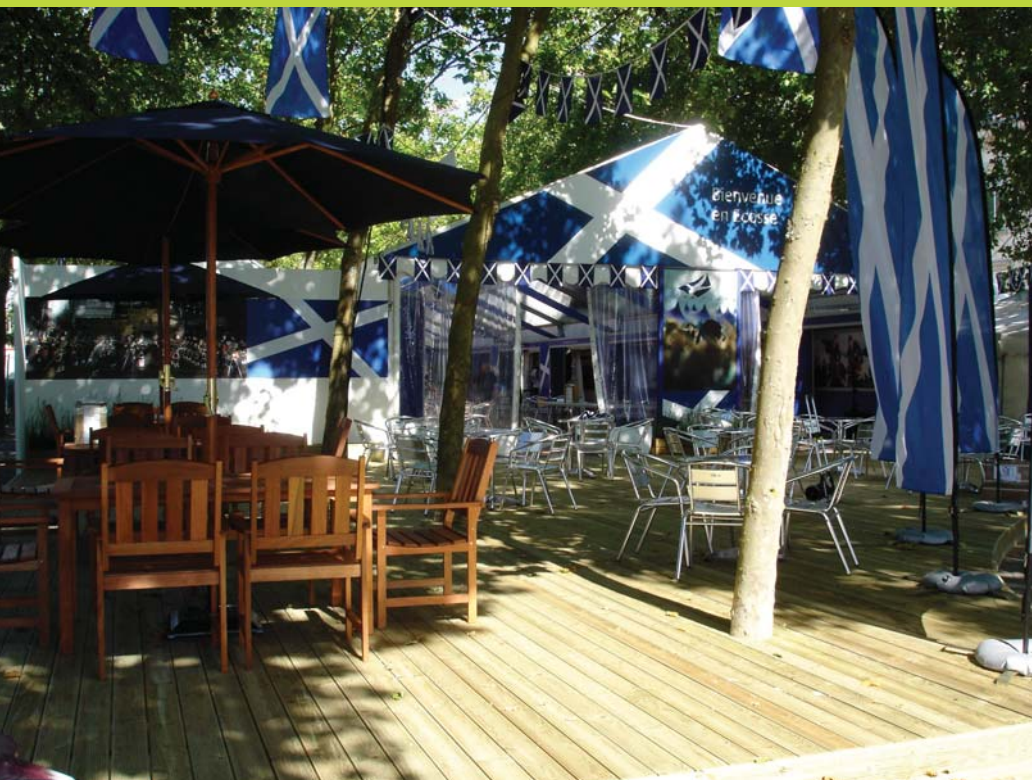
The Design:

A large marquee is erected at the foot of the castle, in the grounds of Princess Street Gardens. The aim is to fit out the interior of the marquee with walling to house large digital print graphics, create a stage and screen set housing to display a large projection screen. A DJ, mixing desk room and stage, as well as a fully functioning bar, food servery, cloakroom, children play rooms, outdoor seating areas and every aspect of branding and decoration.

Together we arrange all aspects of the build including the health and safety for the event, employing the skills of established group SMS to ensure the professional delivery of the overall site safety.

As well as the physical build of the marquee and it's internal facility are additional attractions such as a firework display organised around the backdrop of the historical castle site.

Another successful delivery in 2008 has meant that we are all very much looking forward to working on the 2009 project.



motomo

Working with Evention on these special projects has proved to be a huge success and now that we are a fully recognised supplier to the Scottish Executive Government we look forward to many more successful projects in the near future.

Philip Smith, Project Director.

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