

Client:
EAS Exhibition Services (Canada).

Exhibition:
Farnborough International Air Show 2008.

Venue:
Farnborough, England, UK.

The Brief:

EAS Exhibition Services are a full service exhibit management company with over 30 years experience serving Canadian companies at various International trade shows and conferences. In Europe Evention Design & Build are proud to be their service supplier and together we offer a second to none service through excellence in design and build.

At Farnborough International Air Show 2008 the Canadian Pavilion comprised of over 500sqm of exhibit space made up of 4 individual spaces, 3 of which comprised of individual group stand exhibitors and the remaining plot housed two individual builds. The EAS team provided us with outline design concepts which we then set about to manipulate into a series of technical designs to fully utilise the stock we have.

The Design:

The first 4 blocks comprised of individual group stand exhibits all split up with dividing walls as necessary to create the individual stands. Each exhibitor then has individual requirements in terms of lockable store rooms, lockable cupboards, reception counters, glazed showcases, plasma screens and of course digital graphics. A common colour theme is used throughout the pavilion - in 2008 it was silver, navy and red. There is also a 100sqm Lounge area that is finished to a high detailed specification where the system Octanorm walling is fully clad over with timber and in turn wallpaper is used to complete the finish. A serve over bar with navy laminate tops completed the Lounge specification which saw all visitors to the Canada Pavilion well looked after and fully refreshed. An overhead raised fabric fascia rising to 4m in overall height completed the look which was backlit - along with the large Canada logos to give the much necessary overall branding.

The remaining fifth block was made up of two individual builds, back to back saw Ontario and Magellan. The Ontario stand comprised of eight display pods and two meeting rooms. Magellan comprised a meeting room, a reception and 3 display cases which had integrated LCD screens.



You and your staff have handled our projects, large and small, with professionalism and attention to detail providing us and our clients with unparalleled service and build quality.
Derek Staines, President, EAS.